

Mumbai International Film Festival Bhubaneswar Chapter, Xavier University- 2016

The Films Division, Ministry of Information and Broadcasting, Film Society Bhubaneswar in association with Xavier School of communications, Xavier University organized a three-day film festival at Xavier University, Xavier City campus from 28-30 January 2016. Twenty-four selected documentaries and short films were screened at 14th Mumbai International Film



Festival (MIFF). Fr. Dr. Paul Fernandes SJ, Vice Chancellor, inaugurated the festival. It is the first of its kind to happen in any university campus in Odisha. National Award-winning Film-makers Mr. Subash Das and Mr. Susant Misra were part of inauguration. Sumoya Mukherjee, Branch Head, Films Division Kolkata spoke on the importance of MIFF.

Mr. Satyajit Puhan, member of Bhubaneswar Film society was the initiator of the event. At the opening ceremony, a few personalities from Odisha film world were honoured. The programme started with the screening of MIFF logo animation film, followed by two films namely “Not a Victim” and “Break-up” produced by the School of Communications.



At :

XAVIER UNIVERSITY BHUBANESWAR



The students of MA Mass Communication and PG Diploma in Film & TV Production scripted, edited and directed the films. While “Not a Victim” was a part of the course “Directorial Practices,” “Break-up” was scripted and directed by Mr. Abhijit of MA Mass Communication. The students of BSc Mass Communication helped their seniors by acting and assisting in the film production. The films that were screened on all the three days included variety of topics picturing the socio cultural realities, political issues and concerns of the people and the country. Another film “missed call” scripted and directed by Ms. Anubha Sourya, PG Diploma student of XCOMM was shown on the third day and it’s a 22-minute film.

Besides the students of Mass Communication, the students of other schools of XUB watched selected films. A big number of the students of Biju Patnaik Institute For Film and Television, Cuttack, watched the films on the last two days. Number of interested XUB and XIMB faculties, film lovers from in and around Odisha, persons from Doordarshan, OTV and other media houses were also present. “Muzaffarnagar Eventually” won the appreciation of many viewers for its deft handling of the subject with some bold interviews. “Famous in Ahmedabad,” a film that portrayed kite festival too had captivated the viewers for its colour and the story.



The viewers expressed their impressions, opinions and critical views on the feedback chart kept out side on all 3 days of the festival. On an average viewership of 60-70 people were present in the hall throughout the day and the last day it touched 100 viewers. The effort of the organizers was highly appreciated by everyone. The hall was full for the films like Muzaffarnagar Eventually, Tracking Phalke, 18-feet etc.

A press conference was arranged by the Film society and XCOMM, in which Fr. Lourduraj addressed the media on the significance and the content of it. All the English Newspapers and some Odia dailies carried the information on the next day. The president of film society and the four members' team were present throughout the festival. Mr. Satyajit guided the students to mark their impression about the films. Mr. Amrit Amlan Pattanaik was the faculty-in-charge of organizing the film festival. Mr. Ratiram Khakha, technical assistant, set up the 5.1 surround system for the film screening and Amit Parichha, lab assistant did the video and still photography along with the students. Our Strategic Academic Advisory Board members Mr. Satyajit Puhane and Subrat Beura have conceived the event with the support of our loving Fr. Paul, Vice Chancellor of XUB and the dean of XCOMM.



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