

Kshitij `17

Gig Economy and the Contingent Workforce – HR and The Workplace of The Future

XIMAHR the HR association of XUB conducted the much-awaited annual HR conclave KSHITIJ'17 on 18th August 2017.

The esteemed luminaries who addressed the event were Mr. Maharana Ray who is currently General Manager of HR at Bajaj Auto, Ms. Swati Yadav who is presently Chief HR Officer at Himachal Futuristic Communications Ltd and Ms. Ankita Poddar who is HR Business Partner at Amazon. The dignitaries enlightened the intrigued audience about the emerging trend of the Gig Economy. They talked about the driving force behind the exponential growth of the contingent workforce in the past few years.



this changing paradigm.

The challenges and opportunities that accompany this changing landscape of workforce were discussed at length. Citing examples from their experiences the speakers gave insightful counsel and one important takeaway from the session was how the HR needs to be revamped to keep up with

Post the talk the Q&A session commenced and



the synergy and connect between the audience and the panelists was palpable. After the Q&A session the speakers released 'HR'XPERT' the annual magazine of XIMAHR.



“Culture Is Not Bounded Within Office Walls”

- Ms. Swati Yadav



“Innovate, Adapt And Strategize To Survive In This Gig Economy”

- Mr. Maharana Ray



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