

# Leadership Talk

**XAHS Welcomes**

## **Pedro B. Ortiz**

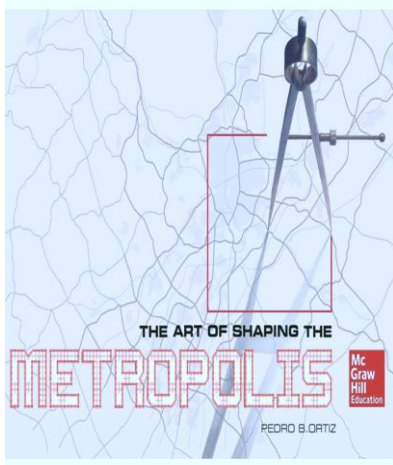
*International Metropolitan Management and Planning Consultant (UN, WB, IDB, CAF, ...)  
Senior Fellow, Marron Institute, New York University  
Author: The art of Shaping the Metropolis (McGraw Hill, NY 2014).*



To deliver a talk on :

## **Métropolitain Management versus Urban Management**

### **About Pedro B. Ortiz**



Prof. Pedro B. Ortiz, is a Senior Fellow at Marron Institute New York University where he is spearheading a new course on Metropolitan Economics and Finance in conjunction with UN-Habitat. Ortiz consults for many multi-nationals including the EU, UN, IDB, WB, UN-Habitat, in addition to national and local governments. He served as a Senior Urban Specialist at the World Bank.

Prof. Ortiz was Director General for Regional Planning and Urbanism for the Madrid Regional Government (1995-99) and Madrid's Deputy Mayor for Strategic Planning (1987-94). Mayor of the Central District of Madrid (1989-91). He was in charge of the Metropolitan Plan of Madrid 1996-2016 as well as the previous Strategic Plan of 1994, where he integrated the fields of the environment, economics, transport and housing under the scope of Governance.

### **Details of the talk:**

Date: August 16<sup>th</sup>, 2019

Time: 11:45 AM to 1:15 PM

Prof. Ortiz addresses the urgent phenomenon of metropolitan rapid growth. His book "The Art of Shaping the Metropolis" (McGraw-Hill, New York, 2014) is considered a groundbreaking study in the field of metropolitan planning

